

## Area of Competence

Web Project Manager (e-business, e-media) / E-marketing Leader

## Experience

2009	<p><b>Smart Square Consulting – Integration Project manager</b> Managed Off-shore integration</p> <ul style="list-style-type: none"><li>• <b>Briefed integrators.</b></li><li>• <b>Managed</b> deadlines and costs.</li><li>• <b>Followed up qualities developments.</b></li></ul> <p><b>Les Argonautes – Project manager</b> Managed interactive touch screen software for <b>Peugeot</b> account. (Flash As3/Php) Oversaw redesign of BtoC web services such as <a href="http://www.hotmixradio.fr">www.hotmixradio.fr</a> (Joomla)</p> <ul style="list-style-type: none"><li>• Carried out estimates.</li><li>• Formulated client's needs (Specifications).</li><li>• Planned project phases – Managed deadlines, costs and risks.</li><li>• Briefed, followed up and assisted DA, web designers, integrators and developers.</li></ul>
2008 - 2009	<p><b>Publicis Net – Technical project manager</b> Managed Off-shore developments and subcontracting for <b>Dior</b> and <b>Nestlé</b> accounts. Commercial sites : <a href="http://www.nescafe.fr">www.nescafe.fr</a> , <a href="http://beauty.dior.com">http://beauty.dior.com</a>. (LAMP/.Net - Flash As3/Xml – Php)</p> <ul style="list-style-type: none"><li>• Approved technical processes during conception phase.</li><li>• Participated in editing of technical specifications.</li><li>• Analysed any technical problems encountered.</li><li>• Followed up on quality of developments.</li><li>• Delivered final product to clients.</li></ul>
	<p><b>EDF R&amp;D - Consultant</b> (Carried out in the context of my vocational thesis) Elaborated 2009 development strategy</p> <ul style="list-style-type: none"><li>• Provided operational and marketing recommendations for social network <a href="http://www.mamaisonbleucieledf.fr">http://www.mamaisonbleucieledf.fr</a>. (LAMP – Flash As2 - PhpBB – Wordpress)</li></ul>
2004-2007	<p><b>Média Surf – Director of productions</b> (Co-founder) Created and managed <a href="http://www.sortiratusprix.com">www.sortiratusprix.com</a> : Internet service for reservation and purchase of show and concert tickets <i>450 000 offers &amp; 1 500 events annually – 30 000 clients – 100 000 subscribers on mailing list</i></p> <p><b>Activities:</b></p> <ul style="list-style-type: none"><li>• Applied <b>expertise</b> in building management systems best suited for cultural market and ticket office. (<i>Research on feasibility, Benchmark, and website functionality</i>).</li><li>• Prepared, conceived and fulfilled <b>functional specifications</b>.</li><li>• Implemented <b>Marketing and communication strategies</b>.</li><li>• <b>Managed and coordinated developers and providers</b>.</li><li>• <b>Managed budget</b>.</li></ul> <p><b>Conception and implementation of :</b></p> <ul style="list-style-type: none"><li>• Analysed customer behaviour and performances for <b>Front Office</b>.</li><li>• <b>Management interface</b> catered to professionals for management of deals in User Generated Contents</li></ul>

	(rates, quotas, dates and general information). <ul style="list-style-type: none"> <li>● <b>Architecture, Webdesign, referencing, optimisation of ROI.</b></li> </ul> (MySQL 5.0.32 Debian – Linux – Apache – Php 4)
2003-2004	<b>Comédie de Paris – Business-Partners Officer</b> Management of <b>online ticket office</b> relations and optimisation of sales. Use of <b>Satori software</b> .
2001-2003	<b>Milèna Production – Executive Producer</b> - Live Show : 8 productions – 650 performances.
2000-2001	<b>Ipsos – Manager</b> – Management of telephone survey team (50 people)

### **Competence in web engineering**

---

- Management of **LAMP** and corresponding components (Linux Apache Mysql Php).
- Xhtml, Css, Sql, JavaScript, Ajax, Xml.
- Photoshop, InDesign, DBDesigner, MSProject, Office Suite.

### **Education**

---

2007-2008	<b>Master's degree in Multimedia Creation and Production – TELECOM ParisTech</b>
1997-2000	Jean Périmony School of Dramatic Arts
1996-1997	Baccalauréat Literature with enforced English option

*Co-founder of the alumni association of the Multimedia Creation and Production Master of TELECOM ParisTech.*